- Business Support Partners
- Business Communication Group
- Larimer County Collaborative
- Economic Development Partners

## **EXISTING COLLABORATION**

- Business Retention & **Expansion Partnership**
- Talent 2.0
- NoCo Regional Economic **Development Initiative**

## **ADVOCATE**

- O Northern Colorado Legislative Alliance
- O Northern Colorado Prospers
- NoCo Strong

## FUNDING

- Federal Government
- State Government
- Local Government
- Private Funders

## TOOLS

- NoCoRecovers.com
- NoCoSafetySupply.com
- #KeepNoCoOpen



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# NORTHERN COLORADO REGIONAL **COVID-19 RESPONSE & RECOVERY MAP**

**PHASE 1 ANALYZE & UNDERSTAND** 

PHASE 2 **BUSINESS ENGAGEMENT** 

## **REIGNITE NORTHERN COLORADO**

Strategically lead and align resources around the development and implementation of an economic plan to mitigate the economic impacts of COVID-19.

#### RESPONSE

**Business Support Partners** Coordinate response efforts between biz associations and public health.

**Business Communication Group** Align, Collaborate and support regional business messaging between economic developers and public health.

**Larimer County Collaborative** Cross-sector initiative working together to help the region recover

**Economic Development Partners** Strategically lead and align resources and activities.

#### **EXISTING COLLABORATION**

#### **Business Retention &** Expansion Partnership

Planned and coordinated to gain greater engagement with the business community.

#### Talent 2.0

Support and strengthen the area's workforce development system

**NoCo Regional Economic** Development Initiative Increase the region's economic resilience and improve the business ecosysytem.

## **NOCORECOVERS.COM**

PHASE 3 STRATEGY DEVELOPMENT

PHASE 4 **RECOVERY PLAN EXECUTION** 

## **ADVOCATE**

**Northern Colorado Legislative Alliance** Lead and influence policy on issues affecting business interests.

## Northern Colorado Prospers

A 5-year regional strategic initiative of the Fort Collins Area Chamber of Commerce.

#### NoCo Strong Platform for collaboration and sharing by elected officials.

## FUNDING

**Federal Government** Funding to support economic recovery provided by the Federal Government.

#### State Government

Funding to support economic recovery provided by the State Government

#### Local Government

Funding to support economic recovery provided by local government entities.

## **Private Funders**

Funding provided by private groups, foundations or organizations.

## TOOLS

#### NoCoRecovers.com

NoCoRecovers.com provides up-to-date information on potential funding resources.

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